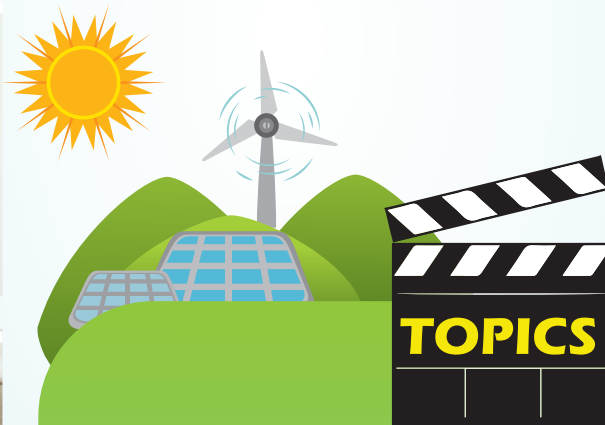




SECONDARY STUDENTS VIDEO CHALLENGE

ENERGY CONSERVATION AND EFFICIENCY
- THE FUTURE IS NOW



A. Energy conservation and climate change - Save Energy, Save our Planet.

Climate Change is everyone's business! Conserving electricity is important to help reduce our carbon footprint, since electricity production burns fossil fuels that release dangerous greenhouse gases. We challenge you to record a video demonstrating how you can use less electricity and make better choices to reduce the harmful practices that destroy the environment.

B. Energy efficiency at home - The Home of Tomorrow Starts Today.

Ever thought about how much energy your home uses and where you might be wasting it? Become an energy-saving agent. Show us the energy efficient products readily available, and home improvements you can make, to not only help the environment, but also save on your electricity bill. Get creative with the practical steps you can take to make your home smarter, cleaner, greener!

PRIZES:

★ **1ST PLACE:**
Gift of Units (UTC)
valued at **\$3,000**

★ **2ND PLACE:**
Gift of Units (UTC)
valued at **\$2,000**

★ **3RD PLACE:**
Gift of Units (UTC)
valued at **\$1,000**

CATEGORIES:
FORMS 1 - 3
FORMS 4 - 6

Visit www.ttec.co.tt
for more details

SUBMISSION DEADLINE:
20th December 2024

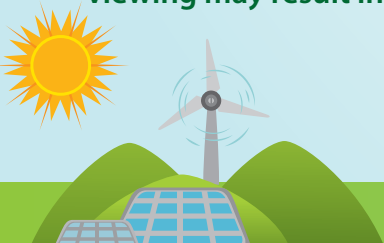


SECONDARY STUDENTS **VIDEO** **CHALLENGE**

ENERGY CONSERVATION AND EFFICIENCY
- THE FUTURE IS NOW

RULES & GUIDELINES

1. This competition is open only to secondary level students in Trinidad and Tobago.
2. Participants are encouraged to follow T&TEC on Facebook, Instagram, and TikTok, and share T&TEC's page with friends, to keep updated with the competition announcements.
3. Participants must select one topic and can only submit one video.
4. Any submission by a participant under the age of 18 must be accompanied by a signed parent/guardian consent form. This applies to the main participant as well as anyone appearing in the video.
5. Participants must upload their videos to www.ttec.co.tt/videochallenge, by December 20th, 2024.
6. Videos should be recorded in portrait mode and submitted in MP4 or MOV format, with a resolution of at least 720p.
7. Videos should not exceed 90 seconds in duration, inclusive of credits if any.
8. Files should be named using the format: "TTEC_ParticipantName_Video Title"
9. All videos must be in English. Subtitles in another language may be included.
10. All video content must be original and created specifically for this competition. Any form of plagiarism will result in immediate disqualification.
11. Use of copyrighted music, images, video clips or any other copyrighted material, without authorisation, is strictly prohibited.
12. Any use of inappropriate content, including profanity, racial slurs, explicit material, offensive language, or bullying, will result in immediate disqualification.
13. Participants are responsible for ensuring their video plays correctly. Technical issues that prevent viewing may result in disqualification.



NEXT:
TERMS AND CONDITIONS

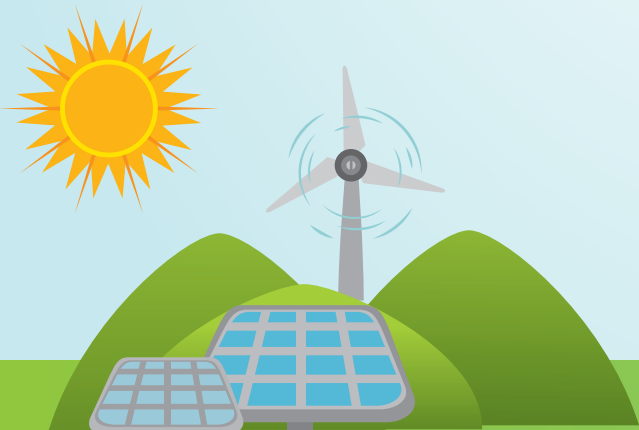


SECONDARY STUDENTS **VIDEO** **CHALLENGE**

ENERGY CONSERVATION AND EFFICIENCY
- THE FUTURE IS NOW

TERMS AND CONDITIONS

1. By accepting the prizes, winners agree to hold T&TEC and all its employees, contractors and representatives harmless against any and all claims and liabilities arising out of the use of such prizes.
2. Participants' personal information (excluding their name and all photographic/video images) will be used exclusively for administering the competition.
3. Entries from professional agencies, media organizations, studios, or businesses representing their brand or company will not be accepted.
4. By entering the competition, participants grant the Trinidad and Tobago Electricity Commission (T&TEC) the right to use, reproduce, and distribute their video for educational and promotional purposes without further compensation or notification to the participant.
5. The decision of the judging panel is final and not subject to appeal.
6. While the judging panel will make reasonable efforts to identify any copyrighted materials in submissions, the Commission assumes no liability for claims arising from the public display, distribution, or promotion of participant submissions. If a claim is brought against the Commission due to unauthorised content within a submission, the participant will bear all responsibility for resolving the matter, including any legal or financial consequences.



NEXT: PRIZES



SECONDARY STUDENTS
VIDEO
CHALLENGE
ENERGY CONSERVATION AND EFFICIENCY
- THE FUTURE IS NOW

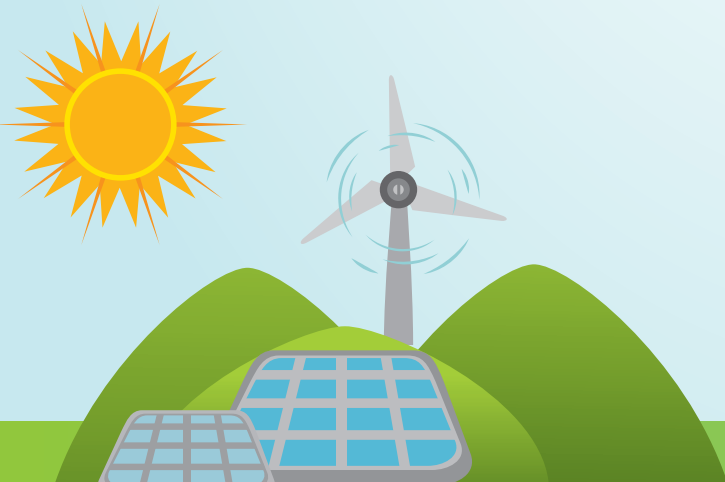
PRIZES

The judges' decision is final. Three winners will be selected **from each of the two (2) categories**, Forms 1-3 and Forms 4-6.

Judges' decision will be based on the Trinidad and Tobago Electricity Commission's judging rubric.

Prizes would be presented as follows:

CATEGORIES: FORMS 1 – 3 & FORMS 4 – 6	1st	\$3,000 in units from the Unit Trust Corporation (UTC)
	2nd	\$2,000 in units from the Unit Trust Corporation (UTC)
	3rd	\$1,000 in units from the Unit Trust Corporation (UTC)



NEXT: JUDGING RUBRIC



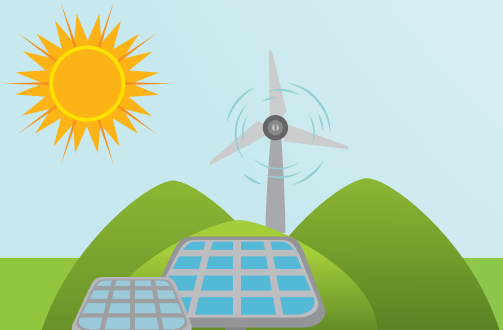
SECONDARY STUDENTS

VIDEO CHALLENGE

ENERGY CONSERVATION AND EFFICIENCY
- THE FUTURE IS NOW

JUDGING RUBRIC

CRITERIA	EXCELLENT (9-10)	GOOD (7-8)	FAIR (5-6)	NEEDS IMPROVEMENT (1-4)	WEIGHT
Relevance to Topic	Thoroughly addresses the topic with a clear and focused message.	Addresses the topic well but may lack some depth or focus.	Topic is present but not fully developed or lacks depth.	Topic is unclear or missing; little to no connection to the topic.	35%
Creativity & Originality	Exceptionally original and creative; presents unique perspectives and ideas.	Creative and original; some unique elements.	Shows some creativity but lacks uniqueness.	Little to no creativity; relies heavily on common ideas or clichés.	30%
Audience Engagement	Captivates the audience's attention throughout the entire video.	Engages the audience well.	Somewhat engaging but fails to maintain consistent interest.	Little to no engagement; struggles to keep the audience's attention.	15%
Quality of Production	High-quality visuals, clear audio, and seamless editing.	Good visual and audio quality with minor technical issues.	Average quality with some distracting audio or visual issues.	Poor quality; technical issues interfere with the viewing experience.	10%
Clarity of Message	Message is clear, well-articulated, and easy to understand.	Message is clear but may need more articulation or focus.	Message is somewhat clear but lacks focus or structure.	Message is unclear or difficult to understand.	10%



**CLICK HERE TO:
SUBMIT VIDEO**



SECONDARY STUDENTS
VIDEO
CHALLENGE
ENERGY CONSERVATION AND EFFICIENCY
- THE FUTURE IS NOW

CONSENT FORM

CONSENT FOR MAIN PARTICIPANT

This form must be completed and uploaded for the participant submitting the video as well as for each person appearing in the video. Participants under the age of 18 must obtain consent from their parent or guardian. Submissions will not be accepted without the following signed consent form.

I give permission for myself or my child/ward, to participate in the Trinidad and Tobago Electricity Commission's Secondary Students Video Challenge Competition: 1. Energy Conservation and Climate Change – Save Energy, Save our Planet; 2. Energy Efficiency at Home – The Home of Tomorrow Starts Today.

I consent to the use of my/their name(s), as well as any or all photographic/video images and audio or voice recordings of me or my child/ward (named below), that may be captured for use by the Commission in publications, public outreach programmes, website, local media, as well as social media pages. I have read and agreed to the Rules and Guidelines and Terms and Conditions.

Participant's name: _____
Signature: _____
Contact: _____
Parent's/Guardian's signature (under the age of 18): _____
Parent's contact: _____
Date: _____

CONSENT FOR OTHER PARTICIPANTS

Consent for use of image, likeness, and voice:

All actors featured in the video must provide written consent for the Commission's use of their image, likeness, and voice for educational and promotional purposes in publications, public outreach sessions, website, local media, and social media pages, without additional compensation or notification. Actors under the age of 18 must obtain written consent from their parent or guardian.

I consent to the use of my/their name(s), as well as any or all photographic/video images and audio or voice recordings of my child/ward (named below), that may be captured for use by the Commission in publications, public outreach programmes, website, local media, as well as social media pages. I have read and agreed to the Rules and Guidelines and Terms and Conditions.

Name: _____
Signature: _____
Contact: _____
Parent's/Guardian's signature (under the age of 18): _____
Parent's contact: _____
Date: _____

Name: _____
Signature: _____
Contact: _____
Parent's/Guardian's signature (under the age of 18): _____
Parent's contact: _____
Date: _____

